WASHINGTON, DC – March 7, 2018 – The Paper and Packaging Board (P+PB) is seeking nominees for its Board of Directors in 2019. P+PB is the oversight board responsible for the implementation of the industry-funded promotional program, Paper & Packaging – How Life Unfold®, designed to increase demand for paper and paper-based packaging. USDA’s Agricultural Marketing Service oversees board activities.

The board consists of 11 manufacturers – including 10 members from four regions and one at-large member from any region – and one importer. Within the four regions, six members are from the South, one member is from the Northeast, two members are from the Midwest, and one member is from the West. The at-large member must manufacture at least 100,000 short tons but no more than 250,000 short tons of paper and paper-based packaging annually.

Domestic manufacturers will fill four seats from the South region (two three-year terms, one two-year term and one one-year term), one seat from the Midwest region (three-year term), and one from the West region (three-year term). All terms start on January 1, 2019. To be eligible, nominees operating within the South, Midwest or West region must manufacture 100,000 short tons or more of paper and paper-based packaging annually.

The Paper and Packaging Board is looking for board members with leadership skills and those who can bring diversity to our board.

Nominations start March 5, 2018 and run through April 17, 2018. Election ballots will then be mailed May 1, 2018 to all eligible companies. Ballots are due by May 31, 2018. The Secretary of Agriculture will appoint board members from the candidates receiving the most votes by the end of 2018.

For more information or to receive a nomination form, contact Jill Seibert at (703) 935-8592 or email info@paperandpackaging.org with questions. You may also contact Marlene Betts, USDA Marketing Specialist, at (202) 720-9915 or email marlene.betts@ams.usda.gov for additional information.

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