



FOR IMMEDIATE RELEASE

**The Paper and Packaging Board Seeks Nominations for 2020 Board of Directors
*Nominations Due by June 3***



**PAPER +
PACKAGING
BOARD**

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WASHINGTON, DC (May 22, 2019) – The Paper and Packaging Board (P+PB) is seeking nominations for its 2020 Board of Directors. The Board of Directors is responsible for overseeing the implementation of the industry-funded Paper & Packaging – How Life Unfolds® promotional campaign designed to increase demand for paper and paper-based packaging. USDA’s Agricultural Marketing Service oversees the Board’s activities.

This year P+PB seeks nominees for two open Board of Directors seats, both located in the South. Participating checkoff companies may nominate someone from their own or another qualified company. Board members will be seasoned executives who can bring deep industry knowledge and diversity to program deliberations. To be eligible, nominees operating within the South region must manufacture 100,000 short tons or more of paper and paper-based packaging annually.

In a newly streamlined selection process, eligible companies will submit nominations to the P+PB Nominations Committee which will send a slate with two recommendations for each open seat to the Board of Directors. The Board of Directors will send that slate to the Secretary of Agriculture. Other qualified persons whose names were submitted to the board for the open seats but who were not slated will also be submitted and designated as additional nominees for consideration by the secretary. The Secretary will appoint Board members by the end of 2019.

Nominations close June 3, 2019. Please submit electronically to Jill Seibert, jseibert@paperandpackaging.org.

For more information or to receive a nomination form, contact Jill Seibert at (703) 935-8592 or email jseibert@paperandpackaging.org with questions. You may also contact Marlene Betts, USDA Marketing Specialist, at (202) 720-9915 or email marlene.betts@ams.usda.gov for additional information.

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About the Paper and Packaging Board

The Paper and Packaging Board promotes the use of paper products and paper-based packaging by highlighting the value they bring to our daily lives. More than 40 U.S. manufacturers and importers collectively fund the national marketing campaign, Paper & Packaging – How Life Unfolds®. www.howlifeunfolds.com