



FOR IMMEDIATE RELEASE
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Paper and Packaging Board Announces New Board Members for 2017
Steve Voorhees, Christian Fischer and Jennifer Miller Named Officers

McLean, VA, Dec. 1, 2016 – The Paper and Packaging Board (P+PB) announces new officers and the election of six new members of the board. Officers for 2017 are Steve Voorhees (WestRock), Chairman; Christian Fischer (Georgia-Pacific), Vice-Chairman; and Jennifer Miller (Sappi North America), Secretary/Treasurer.

The six newly-elected members duly appointed by the Agriculture Secretary Tom Vilsack take office in 2017. Representing the South Region: Paul LeBlanc, of Packaging Corp. of America; Ronald Zimbelman, Hood Container Corp.; Fred A. Towler, International Paper; and James W. Morgan, Interstate Resources, Inc. Each appointee will serve a 3-year term of office beginning Jan. 1, 2017 through Dec. 31, 2019. The Midwest Region representative is John W. Black Jr., of Appleton Coated, who will serve a 2-year term of office beginning immediately through Dec. 31, 2018. The Importer seat is filled by Nina Happonen, of Metsa Board Americas, whose term of office begins immediately and lasts through Dec. 31, 2017.

The 12-member board of directors oversees the paper and packaging sector’s national promotion program formed to increase the demand for paper and paper-based packaging products. “It’s an exciting time to be a part of this program. Our consumer campaign, Paper & Packaging – How Life Unfolds™, continues to receive positive feedback, and we are seeing measurable improvement in how those who see the advertising feel about and experience our products,” said incoming Board Chair and WestRock CEO Steve Voorhees. “Our new board members will help guide our work as we continue to increase appreciation for paper and paper-based packaging.”

Find current roster of board members at <http://www.paperandpackaging.org/board-and-committees>.

About:

The Paper and Packaging Board establishes and guides promotions designed to help slow the decline in paper use and expand demand for paper-based packaging products. More than 50 U.S. manufacturers and importers of these products collectively fund the board’s efforts including the “Paper & Packaging – How Life Unfolds™” campaign. www.paperandpackaging.org

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Contact:

Joan Sahlgren, Director Public Relations, Tel: 703.935.5386
Email: jsahlgren@paperandpackaging.org



7901 Jones Branch Drive
Suite 810
McLean, VA 22102