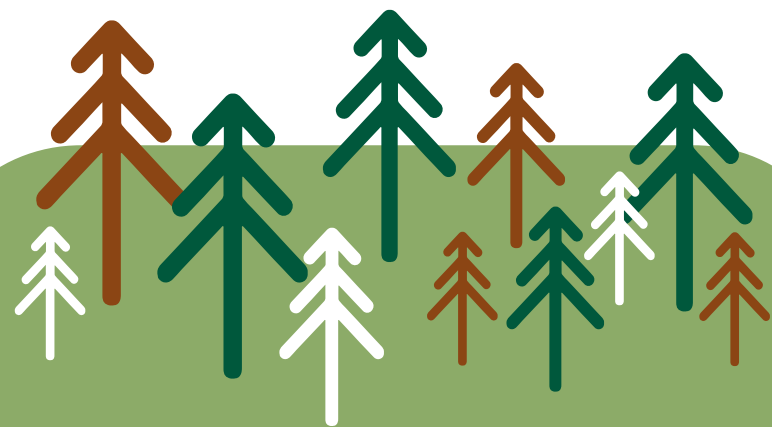


# Stewarding a Renewable Natural Resource

**Choosing paper is good for the environment and for business.**

Contrary to myth, using paper in the United States actually helps its forests flourish. Paper is made from a renewable resource, responsibly managed in partnership with private landowners to keep their forests healthy and thriving. Learn why choosing paper can help your company be a force for nature.



The paper and packaging industry contributes to planting **3.5 million trees** in America each day.

Source: U.S. Forest Service, 2019



The paper and packaging industry plants **2x the volume** of wood harvested annually.

Source: U.S. Forest Service, 2017



**68% of all paper** in 2021 was recycled, making paper one of the most recycled materials in the US.

Source: AF&PA

**75% of consumers** agree paper companies operate with high levels of sustainability standards.

Source: Nov '21 Attitudes & Usage Tracking Data



Align your company's environmental stewardship with consumers' environmental values.

**Talk to your paper manufacturer and visit [howlifeunfolds.com](https://www.howlifeunfolds.com) to learn more about our industry's unrivaled sustainability story.**