

# Stewarding a Renewable Natural Resource for Packaging

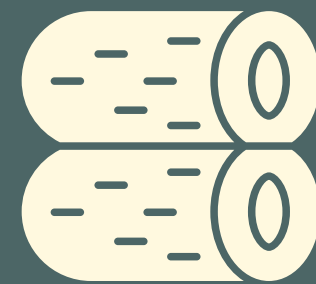
Choosing paper packaging is good for the environment and for business.

Contrary to myth, using paper in the United States actually helps its forests flourish. Paper is made from a renewable resource, responsibly managed in partnership with private landowners to keep their forests healthy and thriving. Learn why choosing paper can help your company be a force for nature.



The paper and packaging industry contributes to planting **3.5 million trees** in America each day.

Source: U.S. Forest Service, 2019



The paper and packaging industry plants **2x the volume** of wood harvested annually.

Source: U.S. Forest Service, 2017

**33-million-acre** increase in U.S. forest area over the last 30 years.

Source: Forest Resources of the United States, 2017



**2:1 consumers** prefer paper packaging over plastic.

Source: Nov '21 Attitudes & Usage Tracking Data



Align your company's environmental stewardship with consumers' environmental values.

**Talk to your paper manufacturer and visit [howlifeunfolds.com](http://howlifeunfolds.com) to learn more about our industry's unrivaled sustainability story.**