

Deadline Nears for Nominations to Paper and Paper-Based Packaging Promotion Board of Directors

Applications being accepted for Paper Check-off board candidates through April 12

WASHINGTON (April 12, 2013) – Nominations are now being accepted for the Paper Check-off Board of Directors, which will be established following approval of the proposed program in an industry referendum later this year. The deadline for nominations is April 12, 2013.

Company chief executive officers or their designees are encouraged to self-nominate or nominate others to become one of 12 Paper Check-off board members. Initial board terms would be staggered for two, three, or four years to ensure continuity, and following the initial terms, members will serve three-year terms. Board members will be limited to two terms.

A board nomination form with submittal instructions, candidate qualifications, and other important information is available at www.paperandpackaging.org.

“The Paper Check-off Panel has worked tirelessly to demonstrate the industry’s broad-based support for this program, and we expect to see the same caliber of leaders stepping up to serve on the board,” said American Forest & Paper Association President and CEO Donna Harman. “This program will be uniquely positioned with the resources needed to amplify our industry’s story across channels in a way we haven’t yet seen. This is certainly an exciting time for us.”

Authorized under USDA regulations and run by the industry board, the Paper Check-off is designed to maintain and expand markets for paper and paper-based packaging. An annual assessment of 35 cents per short ton would be paid quarterly by companies producing or importing 100,000 short tons per year or more of paper and paper-based packaging, resulting in an annual budget of approximately \$25 million per year to be invested in promotion, information and research activities.

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The Paper Check-off Panel is a group of industry executives representing the various grades of paper and paper-based packaging, formed to shepherd the industry-initiated effort to establish a paper and paper-based packaging promotion, research and information program.

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